



KIM NGUYEN
ART DIRECTER + DESIGNER

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www.kimthecreative.com
619.888.4726

TECHNICAL PROFICIENCY

Adobe Dreamweaver CC	Final Cut Pro X
Adobe Illustrator CC	Keynote
Adobe InDesign CC	MAC & PC Fluent
Adobe Photoshop CC	Microsoft Office

DESIGN PROFICIENCY

Art Direction	Typography
Brand Identity	Social Media
Photography	User Interface
Print Design	Web Design

EXPERIENCE

TBWA\Media Arts Lab | Jr. Art Director

Los Angeles, CA 10.2016 to Present

Creative on fully integrated campaigns for Apple that includes broadcast, various digital platforms, and print. Creative on "Imagine What Your Computer Can Do" Campaign.

TBWA\Media Arts Lab | Print Designer

Los Angeles, CA 04.2015 to 10.2016

Design support for the creative team on various Apple campaigns including Apple TV, iPhone, Music and Watch as well as additional internal needs.

ES3 | Freelance Art Director

Fountain Valley, CA 09.2012 to 12.2016

Art Director for Kia UVO eServices assets including photoshoots, retouching, workbooks, and web courses. Also, supported on various B2B print and online collateral for Kia, Lexus, Mazda, and Toyota.

Wunderman Los Angeles | Jr. Art Director & Designer

Irvine, CA 05.2013 to 04.2015

Designed and conceptualized integrated campaigns for clients including Hall of Femme, Health Net, Invisalign, Invisalign Teen, Jenny Craig, Southwest, Thales, TreePeople, and Wunderman.

LING NY | Freelance Art Director

Brooklyn, NY 05.2013 to 05.2014

Lead Art Director on overall brand assets. Created print advertisements and p.o.p. kiosks for Duty-Free international. Designed the packaging for the SOL Skin Care Collection.

Select Graphics & Printing | Graphic Designer

Garden Grove, CA 07.2011 to 04.2012

Assisted clients with printing needs and orders for various brand collateral. And worked with production team to produce print assets.

Kapture Vision | Graphic Design Apprentice

Newport, CA 02.2011 to 06.2011

Lead designer on graphics for various events including weddings, corporate functions and the Breast Cancer Fundraiser. Graphics including menu designs, banners, flyers and advertisements as well as the brand identity.

Reality Experts | Marketing Director & Graphic Designer

Escondido, CA 12.2008 to 08.2009

Established the marketing department for the company as well as developed online and print materials.

ACHIEVEMENTS / AWARDS

2016 - Gold American Advertising Award

2015 - 2nd in National Young Cannes Lion - USA Print Competition

2015 - Rookie of the Year - Wunderman Los Angeles

2014 - Silver American Advertising Award

2012 - Two Silver American Advertising Awards

EDUCATION

The Art Institute of California, A College of Argosy University - Orange County (AiCAOC)

Bachelor of Science in Advertising | June 2012