



**KIM NGUYEN**  
ART DIRECTER + DESIGNER

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www.kimthecreative.com  
619.888.4726

## TECHNICAL PROFICIENCY

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Adobe Dreamweaver CC	Final Cut Pro X
Adobe Illustrator CC	Keynote
Adobe InDesign CC	MAC & PC Fluent
Adobe Photoshop CC	Microsoft Office

## DESIGN PROFICIENCY

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Art Direction	Typography
Brand Identity	Social Media
Photography	User Interface
Print Design	Web Design

## EXPERIENCE

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### TBWA\Media Arts Lab | Art Director

*Los Angeles, CA 10.2016 to Present*

Creative on fully integrated campaigns for Apple that includes broadcast, various digital platforms, and print. Creative on "Imagine What Your Computer Can Do" Campaign.

### TBWA\Media Arts Lab | Print Designer

*Los Angeles, CA 04.2015 to 10.2016*

Design support for the creative team on various Apple campaigns including Apple TV, iPhone, Music and Watch as well as additional internal needs.

### ES3 | Freelance Art Director

*Fountain Valley, CA 09.2012 to Present*

Art Director for Kia UVO eServices assets including photoshoots, retouching, workbooks, and web courses. Also, supported on various B2B print and online collateral for Kia, Lexus, Mazda, and Toyota.

### Wunderman Los Angeles | Jr. Art Director & Designer

*Irvine, CA 05.2013 to 04.2015*

Designed and conceptualized integrated campaigns for clients including Hall of Femme, Health Net, Invisalign, Invisalign Teen, Jenny Craig, Southwest, Thales, TreePeople, and Wunderman.

### LING NY | Freelance Art Director

*Brooklyn, NY 05.2013 to 05.2014*

Lead Art Director on overall brand assets. Created print advertisements and p.o.p. kiosks for Duty-Free international. Designed the packaging for the SOL Skin Care Collection.

### Select Graphics & Printing | Graphic Designer

*Garden Grove, CA 07.2011 to 04.2012*

Assisted clients with printing needs and orders for various brand collateral. And worked with production team to produce print assets.

### Kapture Vision | Graphic Design Apprentice

*Newport, CA 02.2011 to 06.2011*

Lead designer on graphics for various events including weddings, corporate functions and the Breast Cancer Fundraiser. Graphics including menu designs, banners, flyers and advertisements as well as the brand identity.

### Reality Experts | Marketing Director & Graphic Designer

*Escondido, CA 12.2008 to 08.2009*

Established the marketing department for the company as well as developed online and print materials.

## ACHIEVEMENTS / AWARDS

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2016 - Gold American Advertising Award

2015 - 2nd in National Young Cannes Lion - USA Print Competition

2015 - Rookie of the Year - Wunderman Los Angeles

2014 - Silver American Advertising Award

2012 - Two Silver American Advertising Awards

## EDUCATION

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The Art Institute of California, A College of Argosy University - Orange County (AiCAOC)

Bachelor of Science in Advertising | June 2012